

## **BETAMER MADENCİLİK SANAYİ VE TİCARET LTD. ŞTİ. CLARIFICATION TEXT ON THE PROCESSING OF PERSONAL DATA**

We, **BETAMER MADENCİLİK SANAYİ VE TİCARET LTD. ŞTİ.** ("**BETAMER**" or "**Company**"), as the data controller, process your personal data within the scope of the Personal Data Protection Law No. 6698 ("**KVKK**" or "**Law**") and the relevant legislation, and at the same time, we make every effort to protect the data we process by taking the technical and administrative measures specified in the **KVKK**, the secondary legislation enacted under the **KVKK**, the binding decisions of the Personal Data Protection Board and other legislation.

With this text, as the data supervisor, we fulfill the disclosure obligation specified in Article 10 of the **KVKK** and thus, we aim to inform you, our visitors, in detail about the processing processes of your personal data that we have processed specific to the activities you perform through the website ("**Website**") under the management of **BETAMER**, accessed via "<http://www.betamer.com.tr>".

### **1. COLLECTION METHOD OF YOUR PERSONAL DATA**

As **BETAMER**, we collect the personal data of our **Website** visitors by fully or partially automated means;

- When you visit the **Website**,
- Through the cookies on the **Website**,
- When you fill the "Message Form" tab on the **Website**,
- Through the content of the e-mail sent by you to the **Company** via [info@aslan-yapi.com.tr](mailto:info@aslan-yapi.com.tr) on the **Website**.

### **2. YOUR DATA, THE PURPOSE OF PROCESSING AND THE LEGAL BASIS**

Your personal data we obtain through the collection methods described above are as stated in the table below:

<b>PERSONAL DATA CATEGORIES</b>	<b>TYPE OF DATA</b>
<b>Identity Data</b>	Name-surname
<b>Contact Data</b>	E-mail address, Phone number
<b>Customer Processing Data</b>	Information on content search, content of the message, subject of the message
<b>Transaction Security Data</b>	<b>Website</b> ; connection/login-logout date (log record) and time information regarding your visit, IP address
<b>Marketing Data</b>	Information obtained through the cookies used

Your personal data in the relevant table are processed for;

- Receiving and evaluating suggestions for the improvement of business processes and the service we offer,
- Execution of customer or visitor relations management processes,
- Ensuring that you can be distinguished among our visitors by your name and surname in line
- You can be distinguished among our visitors with your name and surname in line with the execution of communication activities and the follow-up of requests and complaints,
- To be able to respond to all kinds of questions and complaints regarding our services and activities in the most appropriate way by performing our internal research, specific to the information you have submitted to us,
- Transmitting the application results to candidates through various communication channels,
- Fulfilling our obligation to keep traffic records clearly stipulated in the **Law No. 5651 on Regulating Broadcasts on the Internet and Combating Crimes Committed Through These Publications** and the relevant legislation, in line with the conduct of our activities in accordance with the legislation,
- Fulfilling the legal obligations of the **Company** regarding the legal approvals given and keeping the approval records in accordance with the law,
- Carrying out marketing analysis studies and strategic planning activities, carrying out product or service marketing processes,
- Ensuring more effective, fast and easy use of the **Website**,
- Providing the necessary technical support and quality in line with your requests by recommending the services and activities offered by **BETAMER** by customizing them according to your taste, use and needs,
- Conducting the necessary work so that you can benefit from our services and activities,
- Taking all necessary technical and administrative measures within the scope of data security.

Your personal data is collected **BETAMER** based on the legal grounds specified in Article 5 of the **KVKK**; it is clearly stipulated in the laws; it is mandatory for **BETAMER** to process personal data in order for **BETAMER** to fulfill its legal obligation; data processing is mandatory for establishment, exercise or protection of a right; personal data processing is mandatory for the legitimate interests of **BETAMER**, provided that it does not harm the fundamental rights and freedom of the person concerned.

### **3. THOSE TO WHOM WE TRANSFER YOUR PERSONAL DATA AND THE PURPOSE OF TRANSFER**

Your personal data can be transferred;

1. To the organizations and business partners we are affiliated with in order to fulfill legal and contractual obligations for the management of the **Company**, the conduct of business, the implementation of **Company** policies, the provision of services
2. To lawyers, auditors, tax consultants and other third parties from whom we receive consultancy services in order to carry out our business processes in accordance with the

law and our other legitimate interests, and to exercise our right to defend in a possible judicial process;

3. To regulatory and supervisory institutions and relevant official institutions such as courts and enforcement offices and other public institutions or organizations authorized to request your personal data in order for us to fulfill our legal obligations, provided that they are in compliance with the law and procedure,
4. To your attorneys and representatives authorized by you in order to fulfill your requests;
5. To developers and service providers in order to fulfill and improve the services we offer by customizing them for our visitors and to carry out marketing activities

within the scope and purposes of processing specified in Articles 8 and 9 of **KVKK**.

#### **4. YOUR RIGHTS REGARDING YOUR PERSONAL DATA**

Regarding your personal data, you are entitled;

To learn whether your personal data is processed,

- 1) If your personal data has been processed, to request information regarding this,
- 2) To learn the purpose of processing your personal data and whether they are used appropriately,
- 3) To know the third parties to whom your personal data is transferred domestically or abroad,
- 4) To request correction of your personal data in case of incomplete or incorrect processing,
- 5) To request the deletion or destruction of personal data within the framework of the conditions stipulated in Article 7 of **KVKK**
- 6) To request notification of the transactions made pursuant to subparagraphs (d) and (e) to third parties to whom personal data have been transferred,
- 7) To object to the occurrence of an unfavorable consequence against you caused by analyzing your processed data exclusively through automated systems,
- 8) To demand compensation for your loss, if you suffer damage due to unlawful processing of your personal data.

In accordance with the "*Communiqué on the Principles and Procedures of Application to the Data Controller*", you may send your requests within the scope of your specified rights, in person or through a notary public in writing, or via a registered e-mail (KEP) address, secure electronic signature, mobile signature or your e-mail address which was previously notified to the **Company** and registered in the system of the **Company**. **Please Click [Here](#) to access the Data Controller Application Form**. Your application will be answered in line with the relevant provisions of **KVKK** and **BETAMER** may request some confirming information from you in order to confirm that the applicant is the right person; such information will only be requested in order to determine who the real data owner is and to share the application results with the right person.



## 5. CONTACT DETAILS

**BETAMER MADENCİLİK SANAYİ VE TİCARET LTD. ŞTİ.**

**Mersis No:** 0059000001300001

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